

Elia Nedkov

born 1971, is a multidisciplinary artist whose work transcends traditional boundaries, synthesising photography, film, design, and architecture into a unified artistic language. His creative universe is grounded in minimalism and an unwavering focus on aesthetics, where form and function converge seamlessly. Elia's projects reveal a profound engagement with the interplay

of light, materiality, and the human form, often exploring themes of transformation and the interconnectedness of disciplines.

Having studied fashion in Vienna and architecture in Graz, Austria, Elia developed a unique approach that integrates the structural precision of architecture with the fluidity and sensitivity of artistic expression. His career began with the establishment of his studio in Graz in 1998, which relocated to Milan in 2003 after he won an international design competition. Over the years, he has expanded his practice globally, with studios in Sofia 2012) and Palma de Mallorca (2018), reflecting a geographical and conceptual evolution.

Elia's artistic practice is deeply influenced by the nature of light— its capacity to sculpt, transform, and give presence to objects and spaces. In his photography, the female form serves as both a motif and a medium, exploring its intrinsic beauty and its dialogue with natural and architectural environments. These compositions often reference the traditions of Renaissance and Baroque art, evoking a sense of timelessness while reimagining classical ideals for a contemporary context.

As an art director, Elia has collaborated with leading global brands, applying his multidisciplinary expertise to projects that merge conceptual rigor with a refined visual sensibility. His work stands as a testament to the power of cross-disciplinary creativity, offering a vision of art and design as inseparable facets of the human experience.

Art Direction & Collaborations

Elia's collaborations with international brands highlight his expertise across diverse creative domains. His clients include:

Alitalia (Italy), Baldini (Italy), Culti (Italy), Exde (Italy), Fassade (Austria), Max Meyer (Italy), Paola Lenti (Italy), Rapsel (Italy), Tony & Guy (UK), ORF TV Austria (Austria), Vola (Denmark), Viero (Italy), Neutra (Italy), Kansai Paint (Japan and Middle East), LawLinguists (Italy), SKLADA (Bulgaria), Cortana (Spain).

Awards & Distinctions

Elia Nedkov's artistic and design achievements have been recognised with numerous awards:

Designboom and DuPont International Design Competition - 1st Prize (Italy)

Polydecor Design Award - Café Design (Austria)

MACEF Design Award 2004 - Mention (Italy)

WATER CONCEPT - Inside the Bathroom - Mention (Italy)

Design and Design Award - Corporate Identity for Viero (France)

Archilovers Best Project - Apartment P (Italy)

German Design Award Winner 2017 - Kaba Series for Paola Lenti (Germany)

Photographic competition PipaClubDeEspaña 2023 - ist Prize(Spain)

Festival de Cine Documental Major Docs 2024 collaboration with Anthony Neitzkeist Prize (Spain)

Masterclasses, Workshops & Lectures

Elia is an esteemed speaker and educator, sharing his insights at leading conferences and institutions:

Guest lecturer, The Color in Architecture Conference, Milan, Italy

Guest lecture, IUAV University of Architecture, Venice, Italy

Guest speaker, Bathroom Design Conference, Basel, Switzerland Workshop: One Essence, Sofia Design Week

Workshop: Interactive Interaction, Association of Interior Designers 2020 in Bulgaria Master Class: Interior Design 2016, Association of Interior Designers in Bulgaria Lecture: Art Direction for Viero, Shanghai, China Master Class: Interior Design 2017, Generator

Exhibitions

Elia's work has been showcased in solo and group exhibitions, demonstrating his multidisciplinary approach and thematic versatility:

2024/2025 I "SLOW" - International artists from Mallorca, a66gallery, Santanyí, Mallorca

2024 | Nit del Art Soller Photography Exhibition, Soller, Mallorca, Spain

2020 I Can Bordoy Exhibition, The Art Signature, Palma De Mallorca, Spain

2019 I THE DREAMERS - Group Exhibition, Nit de l'Art, curated by The Art Signatures, Palma De Mallorca, Spain

2018 | SPHERE Project - A multidisciplinary collaboration featurion aweler, photuratapery rand pa Bulgaria

2018 | SPHERE Exhibition at Generator, Sofia, Bulgaria

2004 - 2016 I Salone Del Mobile

2013 I Sklada, Sofia, Bulgaria

2012 I Sofia Design Week, Bulgaria

2010 | Charcoal drawings, San Francisco, USA

2009 I Charcoal drawings, Graz, Austria